

CMC 2026

STRATEGIC PLAN UPDATE

BACKGROUND

Four years ago (2022),
The Cornerstone was
in need of
revitalization, with:

- Aging and declining membership
- Lack of volunteers
- Inability to attract new Shepherds

Strategic Planning
Process was started
and has already
yielded fruit.

- The Plan: Update without losing identity and values of The Cornerstone

STRATEGIC PLANNING – THREE PILLARS

Transforming Members

Focus on Current
Members

Optimize the Member
Experience

Increase Relevance

Empowering Volunteers

Focus on Volunteer
Experience

Optimize volunteer
responsibilities

Make getting involved
more approachable

Shepherding Board of
the Future

Evangelization and Growth

Focus on New
Members

Growth within
Branches + Forming
new Branches

Make joining The
Cornerstone easier

WHAT'S BEEN DONE?

Improved member experience

- ✓ Lessons Modified
- ✓ Training – SGF, Focuses, Reflections
- ✓ Shorter weekly meetings

Improved Volunteer Experience

- ✓ Streamlining and Simplifying Roles
- ✓ Eliminating burdensome tasks
- ✓ Spreading jobs over more people
- ✓ BC Help Center

Shepherding Board

- Revitalization – In process

IN PROCESS

BF Simplification

- In process

New Branch Development

- Simplify
- Make starting a Branch easier

Shepherding Board of the Future

- Streamlining the discernment process
- Building the Team

SHEPHERDING BOARD OF THE FUTURE

Time Management

Shorter meetings

Project management tools

More delegation to committees

Return to Original Overarching Role

Set vision through prayer

Involvement via committee reports

Let go and let committees do their job

Evaluate

Build the Team

SB Characteristics

Advisors

Strong Committees

Improve Communication

Improve Discernment Process

VISION, MISSION AND GOALS



The Vision

To bring people into an encounter with God through the transformational power of seeing Scripture at work in their everyday lives



Mission

The Cornerstone Catholic Scripture Study strives to build, strengthen and deepen a personal and loving relationship with God and His people through prayer and the study of His Word.



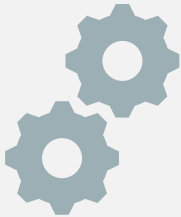
Goals

Foster a deeper love of God through increasing knowledge of Scripture

Develop or enhance a personal habit of daily prayer

Provide a community for those on a faith journey

SPIRITUAL LEGACIES



Transformation through our Four Part Method



Unity through the Cornerstone Culture and Sharing our God-given gifts ...

Ensure that the benefits of The Cornerstone are available for future members.

“May the footprints that we leave, lead them to believe, and the lives we live inspire them to obey”

Find us Faithful, Steve Green

APOSTOLIC
VALUES

Ambitious for God
and His Kingdom

Authentically
Human

Obedient to the
Spirit

AMBITIOUS FOR GOD AND HIS KINGDOM

We have unshakeable confidence in Him who holds everything in his hands

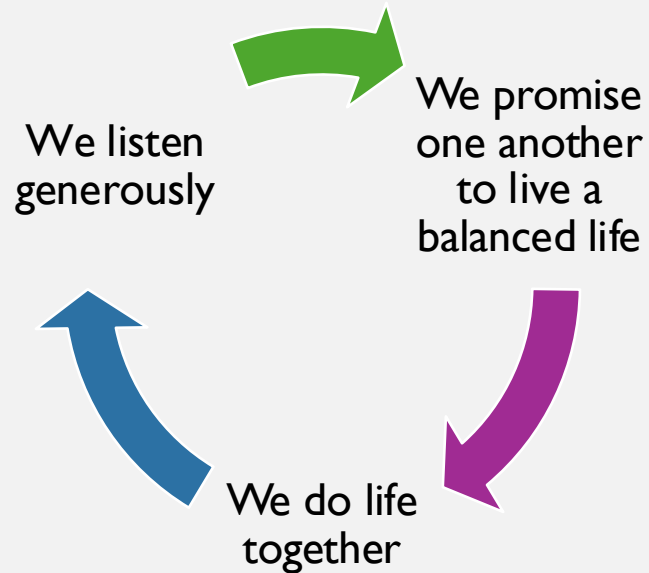
We are witnesses not experts

God has set us apart for this mission

We strive to be humble, generous and forgiving

"I am not afraid for God is with Me, I was born for this!"
St Joan of Arc

AUTHENTICALLY HUMAN



“The entire community of believers was united in heart and soul...”

Acts 4: 32



OBEDIENT TO THE SPIRIT

- ✓ We pray in order to know what to do and not merely before doing it.
- ✓ God is in charge, revealing His plan step by step.
- ✓ A willingness to go wherever He leads, and let go of what is not of God.

*“Your word is a lamp to my feet and a light to my path.”
Psalm 119:105*

EVALUATE
ALONG THE WAY

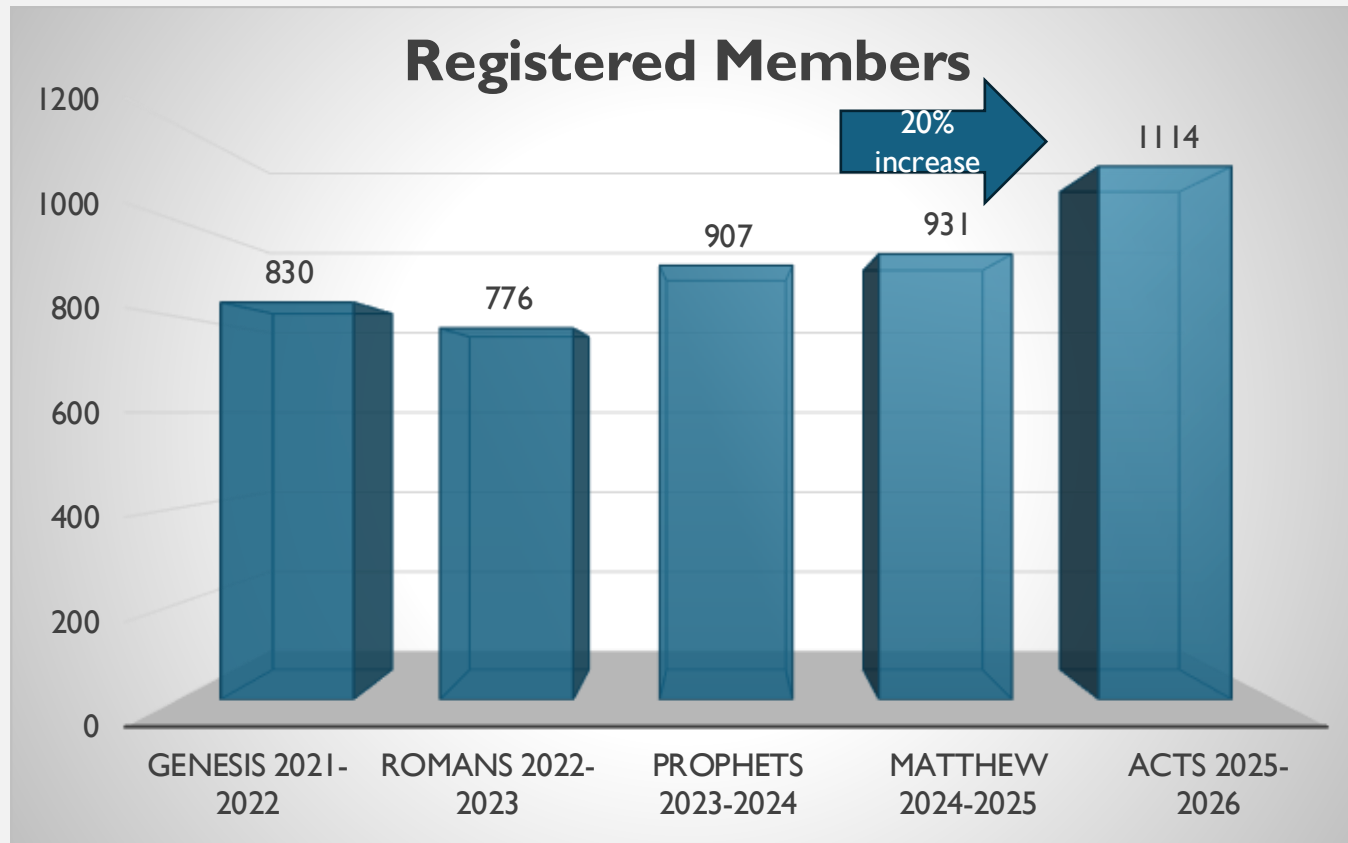
Are Updates bearing
Fruit?



DATA-BASED DECISION-MAKING

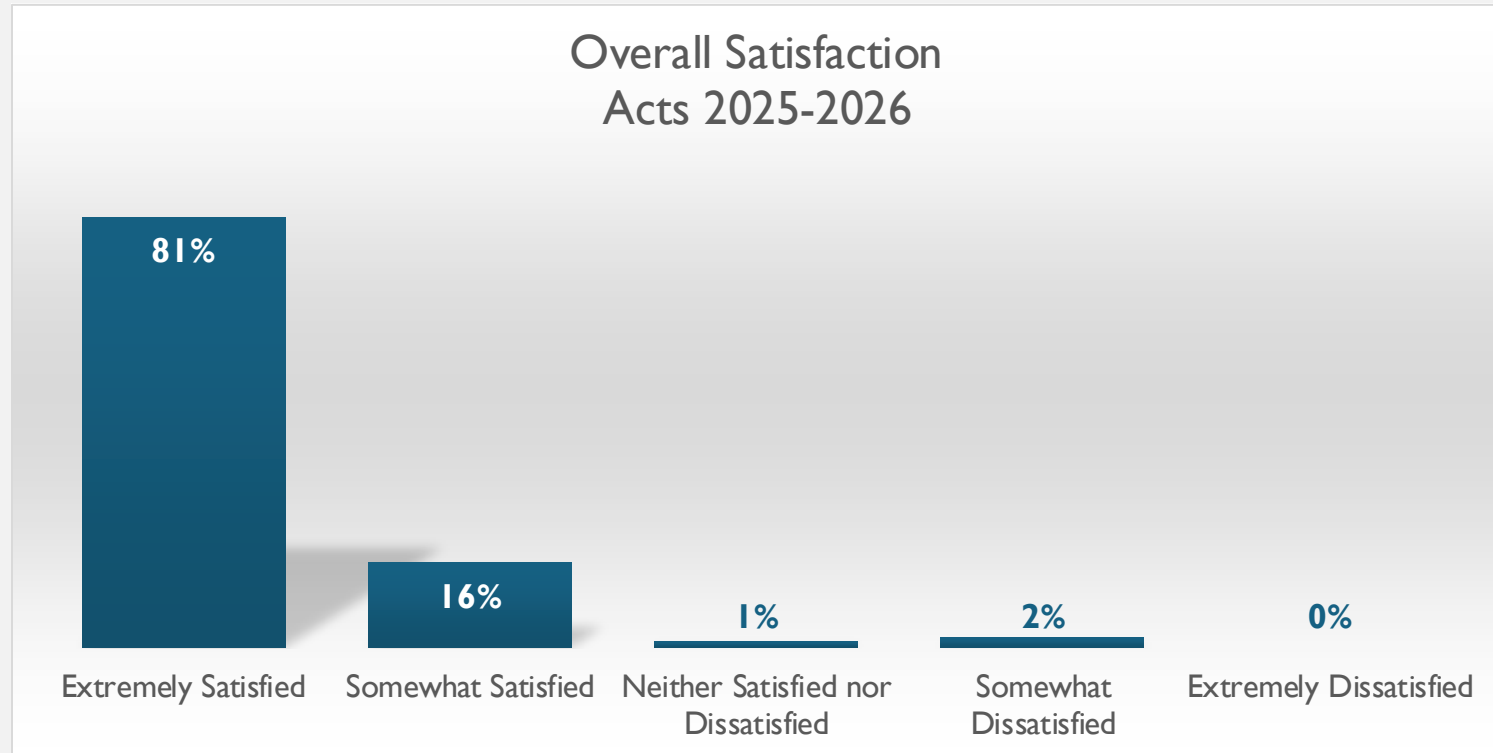
- Use member feedback to inform decisions:
 - Annual Member Satisfaction Survey
 - Ministry team breakout sessions **at 2023 CMC- Keep it, change it, let it go**
 - Focus groups
 - Exit interviews
 - Website Analytics

MEMBERSHIP HAS GROWN BY
20% OVER THE PAST YEAR.



NOTE: Numbers represent registered members at the close of the study year.

THE VAST MAJORITY OF MEMBERS ARE EXTREMELY SATISFIED WITH THE CORNERSTONE IN MEETING THE INTENDED GOAL OF SPIRITUAL GROWTH AND CONNECTION TO OTHERS.



The Cornerstone is intended to help members progress on a spiritual journey that encourages personal and spiritual growth by connecting them to God's Word and to others who share their journey. Overall, how satisfied are you with The Cornerstone in meeting this intended goal?

BENEFITS OF THE CORNERSTONE

Spiritual
Growth

Personal
Growth

Faith
Sharing

Community

Connection
with others

Learning
Scripture

WHAT'S NEXT?

Shepherding Board

Getting our house in order

Ready to add Shepherds

Evangelization

Growth Goal: 10% per year

Manageable Growth

Time to build infrastructure

Expand outreach through technology
and modern media

Is your Branch ready to grow?

COMMITTEE PLANS FOR GROWTH



Martech



New Branch
Development



Inquiries and
Visitor Day